

Cyruta[®] Plus

Cyruta Plus is Made from Buckwheat, Containing Powerful Antioxidants

Buckwheat (*Fagopyrum esculentum*) is typically thought of as a food. Although the seeds are used as cereal, the plant is not one of the cereal grasses—it is a herbaceous plant. Rich in protein (especially lysine, which is uncommon in most cereal grains), it also contains vitamins B and E, calcium, and phosphorus. Buckwheat is easily digestible. It has more iron, copper, and magnesium than wheat. †

How Cyruta Plus Keeps You Healthy

Buckwheat contains rutin, a powerful antioxidant

Buckwheat contains rutin, a phytochemical of the flavonoid group and a powerful antioxidant. Rutin protects the body against a variety of damaging oxidative toxins, especially those released by the body from mineral-fiber irritation. By itself, rutin is a more potent free radical eliminator than either vitamin C or vitamin E. Synergistically, the three work together to create an antioxidant powerhouse. †

Antioxidants—rutin and quercetin help support the skin

Because it is exposed, the skin is particularly vulnerable to environmental damage, especially from the sun's rays. Rutin and quercetin protect the skin and nerves from oxidative damage. †

Soluble fiber and rutin found in buckwheat help maintain the cardiovascular system

The soluble fiber in buckwheat can help maintain a proper balance between high and low density lipoproteins. Furthermore, rutin prevents the oxidation of low-density lipoprotein in artery walls. As an antioxidant, rutin also minimizes oxidative damage in red blood cells, especially to delicate cell walls and the important fats embedded in them and to essential oxygen-carrying hemoglobin. It also helps keep blood thin, thus encouraging its free flow through the circulatory system, primarily in peripheral arterial systems. †

Quercetin helps maintain orderly cell growth in breast and other tissues

Quercetin attaches to type-II estrogen-binding sites and helps prevent protein kinase C activation, a cause of undesirable cell division and growth. †



Cyruta[®] Plus

Introduced in: 1950

Content:

90 Tablets

360 Tablets

Supplement Facts:

Serving Size: 1 tablet		
Servings per Container: 90 or 360		
	%DV	
Calories	2	
Vitamin C	3 mg	4%

Each tablet supplies 300 mg buckwheat leaf juice and seed

Proprietary Blend: Dried buckwheat (leaf) juice, buckwheat (seed), bovine adrenal Cytosol™ extract, and oat flour

Other Ingredients: Honey, ascorbic acid, and calcium stearate

Suggested Use: One tablet per meal, or as directed.

Special Information: Keep bottle tightly closed. This product absorbs moisture.

Sold through health care professionals.

Whole Food Philosophy

Our founder, Dr. Royal Lee challenged common scientific beliefs by choosing a holistic approach of providing nutrients through whole foods. His goal was to provide nutrients as they are found in nature—in a whole food state where he believed their natural potency and efficacy would be realized. Dr. Lee believed that when nutrients remain intact and are not split from their natural associated synergists—known and unknown—bioactivity is markedly enhanced over isolated nutrients. Following this philosophy, even a small amount of a whole food concentrate will offer enhanced nutritional support, compared to an isolated or fractionated vitamin. Therefore, one should examine the source of nutrients rather than looking at the quantities of individual nutrients on product labels.

Cyruta® Plus

What Makes Cyruta Plus Unique

Product Attributes

Ingredients are derived from whole-food sources

- ▶ Each tablet supplies 300 mg of buckwheat leaf juice and seed

Certified Organic Farming

A healthy ecosystem is created by using organic farming techniques, such as rotating crops, fertilizing the soil with nutrient-rich cover crops and byproducts from our processing, practicing strict weed control standards, and continually monitoring the health of our plants

- ▶ Assures the soil is laden with minerals and nutrients
- ▶ Ensures plants are nutritionally complete and free from synthetic pesticides

Manufacturing and Quality Control Processes

Upon harvesting, nutrient-rich plants are immediately washed and promptly processed

- ▶ Preserves nutritional integrity

Low-temperature, high-vacuum drying technique

- ▶ Preserves the enzymatic vitality and nutritional potential of ingredients

Not disassociated into isolated components

- ▶ The nutrients in Cyruta Plus are processed to remain intact, complete nutritional compounds

Degreed microbiologists and chemists in our on-site laboratories continually conduct bacterial and analytical tests on raw materials, product batches, and finished products

- ▶ Ensures consistent quality and safety

Vitamin and mineral analyses validate product content and specifications

- ▶ Assures high-quality essential nutrients are delivered

Studies on nutrients generally use large doses and these studies, some of which are cited below, are the basis for much of the information we provide you in this publication about whole food ingredients. See the supplement facts for Cyruta® Plus

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